Casebook On Real-World Impact of Artificial Intelligence in Education

Submission Guidelines

1. Context

Education systems across the world are undergoing rapid transformation, driven by digitalization and the increasing adoption of Artificial Intelligence (AI). AI has offered significant opportunities to strengthen foundational learning, improve teacher support, and expand equitable access to quality education, particularly in emerging and developing economies.

This initiative, led by the **IndiaAI Mission, Ministry of Electronics and Information Technology (MeitY), Government of India**, in collaboration with the **Central Square Foundation** and **EkStep Foundation**, aims to document and disseminate impactful AI-based education solutions that have been successfully deployed.

This proposed casebook will be launched at the **India-AI Impact Summit 2026** under the theme of *People, Planet and Progress*, spotlighting **scalable AI solutions** and lessons learned under the following indicative sub-themes:

1. **Student learning:** Early & foundational learning, personalised and adaptive learning, including AI-powered personal tutors, parent-child engagement and others
2. **Teacher and teaching:** Lesson planning, lesson delivery in the classroom, homework, teacher capacity building and others
3. **System-facing and administrative:** Assessment creation and administration, education system governance and planning and others
4. **Inclusive and Assistive Technologies for neurodiverse Learners**

2. Objectives

- Showcase successful, real-world AI applications in education across emerging and developing economies focusing on evidence of scale, impact, ethical practices and data governance.
- Highlight the transformative potential of AI in improving education access, equity, quality, and learning outcomes.
- Facilitate cross-sector and cross-country learning among education leaders, researchers, policymakers, and Ed-Tech innovators.
- Leverage the partner organization's expertise to provide a high-quality, globally benchmarked information document.

3. Eligibility

The Call for Case Studies is open to all researchers, innovators, practitioners and experts with successful, scalable, inclusive, ethical and impactful AI use cases in Education from around the world, particularly focusing on the needs and applications within emerging and developing economies.

4. Call for Use Case Process Details:

Applicants are invited to submit the **complete Case Study** (max 800 words) and **abstract** (max 200 words) on a successfully deployed impactful AI use case in education, aligned to the indicative sub-themes. Use cases will be jointly reviewed by MeitY, Central Square Foundation, and EkStep Foundation for relevance, quality, and alignment with the casebook's goals.

Phase	Timeline	Description
Phase 1	8 December 2025	• Open Call for Case Studies
	25 December 2025	• Last Date for Submission
Phase 2	25th December, 2025 – 10th January, 2026	• Screening and Shortlisting by CSF and Ekstep Foundation • Final Selection by Evaluation Committee for Case studies • Optional - Additional information requested (if any)
Phase 3	10 January 2026	• Finalization of the Case Studies
	10–30 January 2026	• Draft Publication Preparation and Designing
	30 January - 18 Feb 2026	• Preparation of Final Compendium for Printing +
Launch	19-20th February 2026	• Launch of Casebook at the India – AI Impact Summit, 2026

Please note: IndiaAI reserves the right to amend timelines, processes, or evaluation criteria in unforeseen circumstances, in the interest of fair competition and operational feasibility.

5. Submission Guidelines:

A **Case Study (up to 800 words) and an abstract (max 200 words)** must be submitted to include the following:

a. Abstract Guidelines

- Abstracts (Summary) – Maximum 200 words
- Authors are requested to prepare the abstracts following the guidelines below:
  o Length – Maximum 200 words
  o Single paragraph, no subheadings.
  o Content Structure - The abstract should briefly address the following components:
    ▪ Background/Context: Introduce the topic and highlight its importance or relevance.
    ▪ Objective/Purpose: Clearly state the aim(s) of the use case.
    ▪ Methods/Approach (if applicable): Summarize the methodology, conceptual framework, or approach taken.
    ▪ Key Findings/Discussion Points: Present the main arguments, insights, or results.
    ▪ Conclusion/Implications: Highlight the significance of the use case, its contribution to the field, and possible applications.

b. Use Case Guidelines:
Each use case should include:

- Background and Context: Provide the necessary context for the AI use case, including the problem it aims to solve in the education domain.
- AI Use Case Description: This section should detail the solution and its implementation.
    a. Solution Description: Describe the solution use-case clearly explaining how AI (including Discriminative AI, Generative AI or any other technology) is used.
    b. Deployment & Implementation: Describe the strategy for developing and deploying the solution, including user acquisition, onboarding and training, engagement, and retention
    c. Evidence of Scale: Quantify the scope of its implementation in terms of the number of users (students, teachers, parents, schools, etc.) and geographies
    d. Identified Users: Specify who the end-users are.
    e. Evidence of Impact: Describe the results or benefits achieved. Quantitative or qualitative learning gains, equity improvements, or system-level improvements
    f. Ethics & Governance: Specify any AI safety/ethical considerations or data governance issues associated with the solution.
    g. Inclusion: How is the solution optimised to ensure it is contextual and inclusive i.e. relevant to intended audience and works in low-resource settings.
- Discussion:

- Successes and Challenges: Highlight what worked well and obstacles encountered.
- Lessons Learned: Explain the key insights gained from the project relevant for potential adaptors and developers.
- Conclusion
- Use Case Guidelines:
  - Length: 800 words (max) (~3-4 pages)
  - References: APA style, provided as end notes

c. Data Governance Details:

- Please provide a concise note (up to 100 words) explaining how data governance is ensured in your AI solution. This should include:
  - Data protection measures
  - Compliance with child-safeguarding norms (where applicable)
  - Consent and privacy practices
  - Data sharing protocols and access controls
  - Alignment with responsible AI principles

6. Key Dates:

- **Call for Case Studies Opens:** 8 December 2025
- **Screening and Evaluation:** December - January 2025
- **Casebook Launch:** 19–20 February 2026

7. Queries and Clarifications

All queries or clarifications must be emailed to fellow3.gpai-india@meity.gov.in using the subject line: "*Call for Use Case: Education – Query - [Author Name]*".

8. How to Apply

a. General Instructions:
- Applications must be submitted exclusively via the designated online portal.
- All required fields must be completed, and necessary documentation uploaded in the prescribed format.
- Each proposal must be self-contained and fully address the application format provided.
- Multiple proposals may be submitted, provided each abstract is unique and meets the eligibility criteria.

b. Application Form

Section	Question	Expected Answer Guideline
	Name of Author	Full Name of Lead Author

Lead Author Details	Designation and Organisation	Designation and Organisation of Lead Author
	Nationality	Nationality of Lead Author
	Email id	Email id of Lead Author
	Mobile Number	Mobile Number of Lead Author
	Country	Country of Residence of Lead Author
	State	State of Residence of Lead Author
	Number of Co-authors (Select 0/1/2)	Select number of co-authors contributing for Use Case (Up to 2 co-authors details can be filled)
Co-Author Details - 1	Name of Co-Author 1	Full Name of Co-Author 1
	Designation and Organisation	Designation and Organisation of Co-Author 1
	Email id	Email id of Co-Author 1
	Mobile Number	Mobile Number of Co-Author 1
	Country	Country of Residence of Co-Author 1
	State	State of Residence of Co-Author 1
Co-Author Details - 2	Name of Co-Author 2	Full Name of Co-Author 2
	Designation and Organisation	Designation and Organisation of Co-Author 2
	Email id	Email id of Co-Author 2
	Mobile Number	Mobile Number of Co-Author 2
	Country	Country of Residence of Co-Author 2
	State	State of Residence of Co-Author 2
Use Case Details:	Use Case Title	Name of Use Case
	Use Case Theme/Focus Area (Up to 50 words)	Theme of Use Case highlighting area of AI intervention in Education
	Abstract (up to 200 words)	Use Case abstract as per guidelines laid down in section 5. Word Limit: 200 words
	Use Case (up to 800 words)	Use Case as per guidelines laid down in section 5. Word Limit: 800 words
Data Governance Details	Summary of Data Governance Process for AI Use Case Submitted (up to 100 words)	Data governance details as per guidelines laid down in section 5. Word Limit: 100 words

Reference	Upload any solution validation reports/ certificates	If the solution has been externally evaluated, please attach the relevant study or reports published (PDF/ Word/ PPT/ Excel format)
Declarations	IP Ownership Declaration	Confirm that the submitted idea is original, and you hold the rights or relevant licenses to present it
	Additional Submission Declaration	Confirm that if selected you will submit any additional details as requested
	Final Declaration	• Confirm that all the information provided is true and accurate to the best of your knowledge • I understand that selection does not imply funding unless declared separately.

9. About the Partner Organisation

Central Square Foundation (CSF)

Central Square Foundation is a non-profit organization, with the vision of ensuring quality school education for all children in India by creating effective, scalable and sustainable change in the school education system in India, ensuring that all children get equal access to learning opportunities. CSF has prioritized the following critical areas of work: (1) Foundational Literacy & Numeracy (FLN), (2) EdTech, (3) Early Childhood Education (ECE), (4) School Governance, (5) High Potential Students.

EkStep Foundation

The EkStep Foundation is a non-for-profit foundation that aims to champion ecosystems which build digital public goods, delivers large scale impact for billions of people and innovates beyond boundaries. The EkStep Foundation was founded by Nandan Nilekani, Rohini Nilekani and Shankar Maruwada in collaboration with the leadership team that was instrumental in developing the Aadhaar project.